

★ SAMPLE REPORT ★

MSME DIGITAL MATURITY NAVIGATOR

Digital Maturity Assessment Report

BUSINESS ASSESSED

STEWSOL Consultancy

Professional Services · Port Louis, Mauritius · Urban

Solo operator · 1–3 years in operation

42%

OVERALL

SCORE

DIGITAL MATURITY LEVEL

■ ■ Level 3 - Operational Digital Business

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Digital tools are part of operations but not yet integrated. www.globaldbb.org · info@globaldbb.org

This is a sample report for demonstration purposes only.

ASSESSMENT COMPLETE · DIGITAL MATURITY REPORT

★ SAMPLE REPORT ★

STEWSOL Consultancy

YOUR DIGITAL MATURITY LEVEL

■ ■ Level 3 - Operational Digital Business

Digital tools are part of your operations but not yet integrated. Focus on connecting tools and deepening their business impact.

42%

Overall Digital Maturity Score

Level 3 - Operational Digital Business

Your business has strong digital foundations but significant gaps in tool adoption and market performance. Intentional digital investment now will deliver meaningful transformation.

DATA CONFIDENCE

ASSESSMENT RELIABILITY

✓ **High Confidence**

✓ All internal consistency checks passed. Results are reliable.

Based on 4 internal consistency checks

High Confidence

AI-POWERED DIAGNOSTIC REPORT

REPORT ★

Personalised Analysis

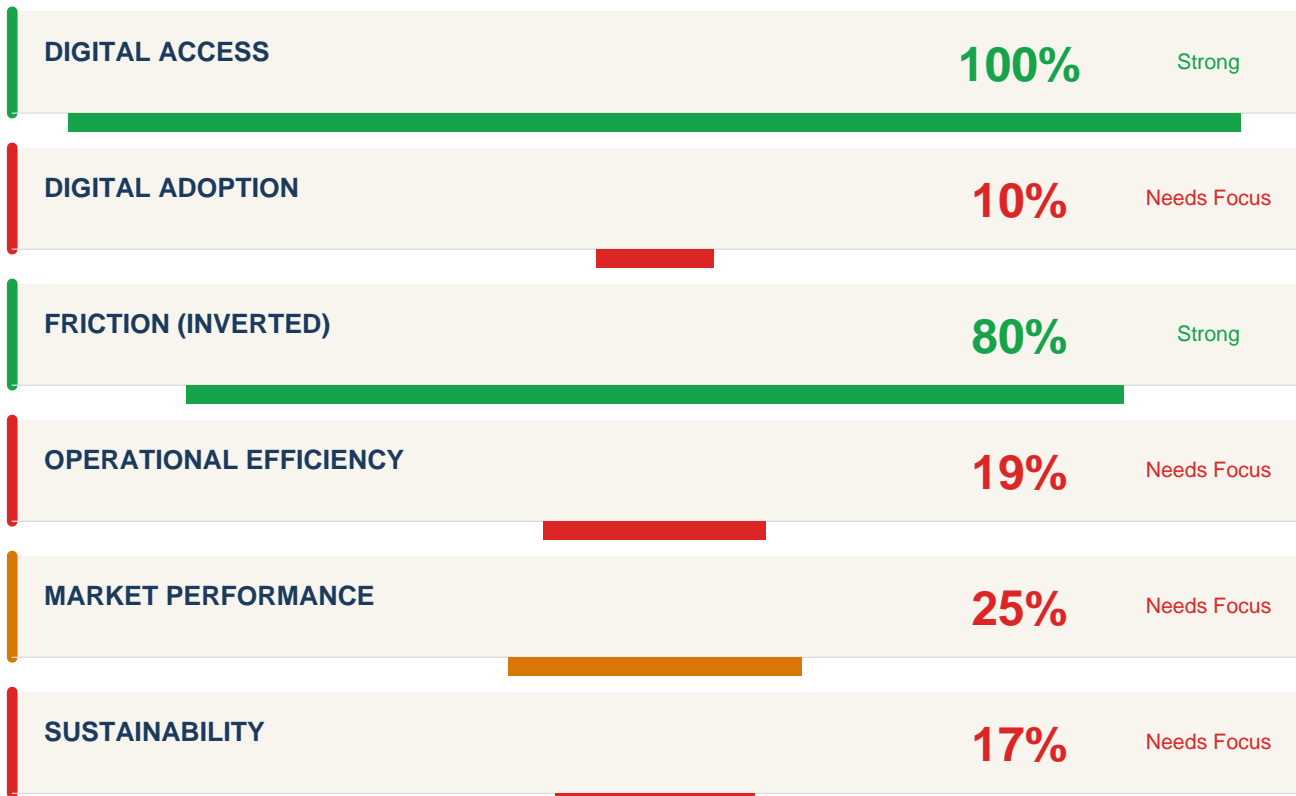
POWERED BY CLAUDE AI

STEWSQL Consultancy shows a fascinating digital profile that reflects the reality of many professional services solo operators in urban Mauritius. Your strongest dimension by far is Digital Access, where you score a perfect 100%, indicating you have reliable connectivity and the fundamental hardware needed to operate digitally. However, your biggest gap is in Digital Adoption, where you score just 10%, suggesting that while you have access to digital tools, you are not yet using them actively or systematically to run your consultancy. What is particularly relevant for a professional services business like yours in Port Louis is that this gap likely means you are relying heavily on manual processes, email, and phone rather than leveraging practice management software, client relationship systems, or digital collaboration platforms that could help you scale your consultancy without hiring additional staff. Your overall maturity score of 42% places you at a critical inflection point where intentional digital investment could meaningfully transform both how you work and how clients perceive your offering.

In the next 30 days, focus on selecting one practice management or client relationship tool suited to professional services and commit to setting it up for your core workflow. Since you are a solo operator in an urban environment with strong digital access, you have the advantage of being able to implement cloud-based software quickly. Identify whether you spend more time managing client communications, project timelines, or invoicing, then choose a lightweight, affordable tool like Zoho CRM, HubSpot Free, or Wave that addresses that specific pain point. Spend 15 minutes per day for a month integrating your existing clients and processes into that system, then measure how much time you save. This single step will begin closing your Digital Adoption gap and create momentum for broader adoption.

STEWSQL Consultancy would benefit most from three GDBS services tailored to your specific gaps. First, our Digital Readiness Starter Pack will assess your current tools and create a personalised digital adoption plan that reflects how a solo professional services consultant actually works. Second, our Compliance Navigator is essential because you are not yet formally registered — establishing proper business registration and digital compliance will strengthen your professional credibility with clients while protecting you legally. Third, our Growth Advisory Session with a GDBS digital growth advisor will help you translate your digital improvements into measurable market performance, currently scoring at just 25%. This one-to-one strategy session will be tailored to your professional services sector and the Port Louis market context. Visit www.globaldbbs.org/services.html to explore these services or email info@globaldbbs.org to speak directly with a GDBS advisor.

PERFORMANCE BY DIMENSION



PRIORITY RECOMMENDATIONS

- Expand Digital Tool Adoption**
 Start with mobile money for payments, WhatsApp Business for customer engagement, and a business social media page. These deliver the highest early ROI.
- Deepen Operational Digitisation**
 Adopt a mobile-friendly accounting app and basic inventory tracking. Even simple digital recordkeeping dramatically improves business decision-making.
- Grow Your Digital Market Presence**
 List your business on local e-commerce platforms. Use social media analytics. Build a digital customer database for direct communication and retention.
- Build Responsible Technology Practices**
 Develop a simple device lifecycle policy. Wipe data before disposing of old devices. Identify certified e-waste collection points.

READY TO ACT ON YOUR RESULTS?

Explore digital toolkits and advisory sessions tailored to your maturity level.



Download Toolkit 3

Operational to Integrated Digital Enterprise

The practical step-by-step guide to connect your tools, set up a CRM, build a website, and use data to make decisions.

payhip.com/b/vl2Uq · \$12



Book a Growth Advisory Session

1-to-1 digital strategy session

Your GDBS advisor reviews your Navigator results and builds a 30-day personalised action plan for your business.

payhip.com/b/ZVTjG · \$30 Early Adopter Price



Take Your Own Assessment

Free for all MSMEs globally

Enter your email at globaldbbs.org/navigator-final.html and receive your personalised Digital Maturity Report in under 10 minutes.

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